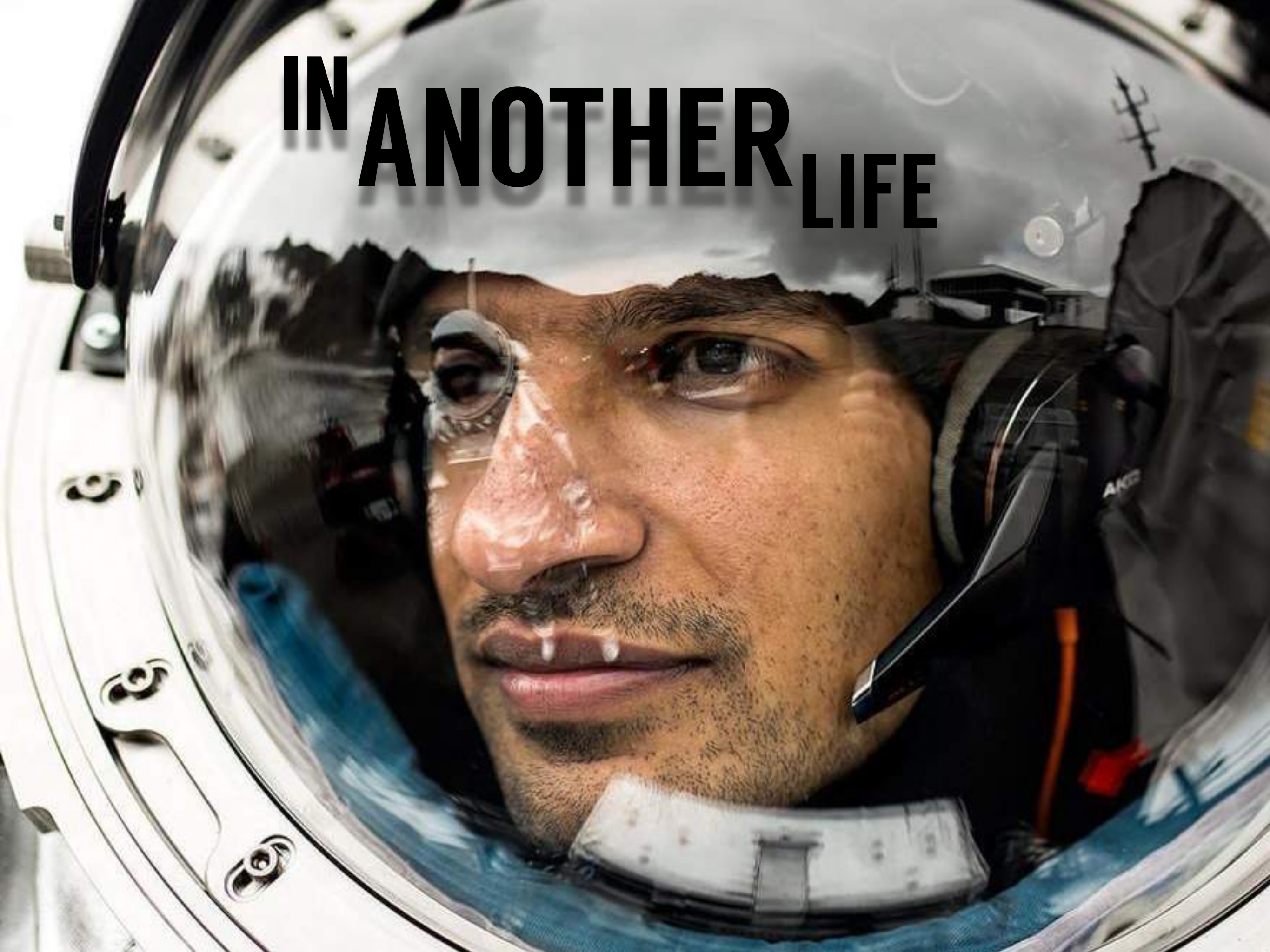


**IN ANOTHER LIFE**







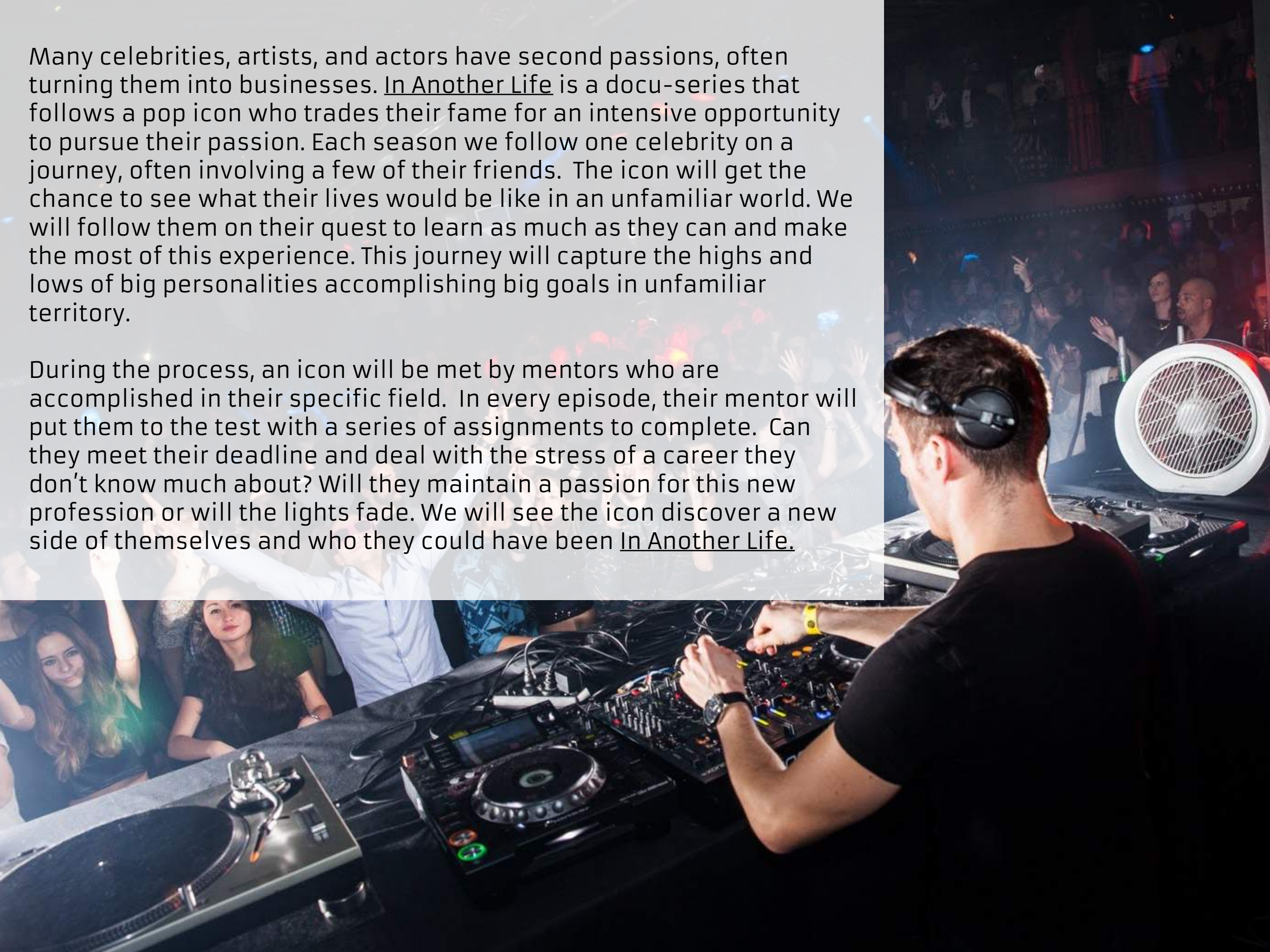
Did you know that Kendall Jenner is an aspiring photographer? Or that Miley Cyrus would be a wedding planner if she wasn't making chart-topping hits? If Waka Flocka Flame never made it as a rapper, he would be a pro wrestler. What would have happened to these A-list celebs if they made their passions and hobbies their careers? Could they hack working their hobbies full time? If so, who would they be and what would they be like In Another Life?





Many celebrities, artists, and actors have second passions, often turning them into businesses. In Another Life is a docu-series that follows a pop icon who trades their fame for an intensive opportunity to pursue their passion. Each season we follow one celebrity on a journey, often involving a few of their friends. The icon will get the chance to see what their lives would be like in an unfamiliar world. We will follow them on their quest to learn as much as they can and make the most of this experience. This journey will capture the highs and lows of big personalities accomplishing big goals in unfamiliar territory.

During the process, an icon will be met by mentors who are accomplished in their specific field. In every episode, their mentor will put them to the test with a series of assignments to complete. Can they meet their deadline and deal with the stress of a career they don't know much about? Will they maintain a passion for this new profession or will the lights fade. We will see the icon discover a new side of themselves and who they could have been In Another Life.





# DIGITAL

With the hundreds of hours of footage captured, there will be no shortage of outtakes and deleted scenes that will be perfect for digital content.

Whether it's personal confessional videos that capture the emotion of a pivotal moment in the celebrity's journey, Go Pro footage that takes the viewer behind the scenes to witness an off-beat moment, or just fun laugh-out-loud scenes that didn't make the cut, the opportunity for engaging digital content is endless.





**WATCH: Trailer for 'Catching Odell' which follows  
life of Giants WR Odell Beckham Jr.**

**Beyonce Talks Fame,  
Feminism, Marriage & More In  
Revealing New Video**

**Chris Brown Releases The  
"Welcome To My Life" Trailer  
For Forthcoming Documentary**

**18 things we learned from Taylor Swift's *1989 World  
Tour* documentary**

**You Will Be Able To Watch Katy Perry's Tour  
Documentary On Netflix**

**Justin Bieber's 'Believe' Review:  
Documentary Humanizes Pop Star**

**Kobe Bryant's New Documentary Goes Beyond  
Basketball To Explore Fatherhood And Failure**

# WHY NOW?

Celebrities are opening up about their lives like they never have before. From full length documentary features to Twitter rants, celebrities are airing all the intimate details of their lives to the public. Consumers can't get enough unprecedented access.

NEWS

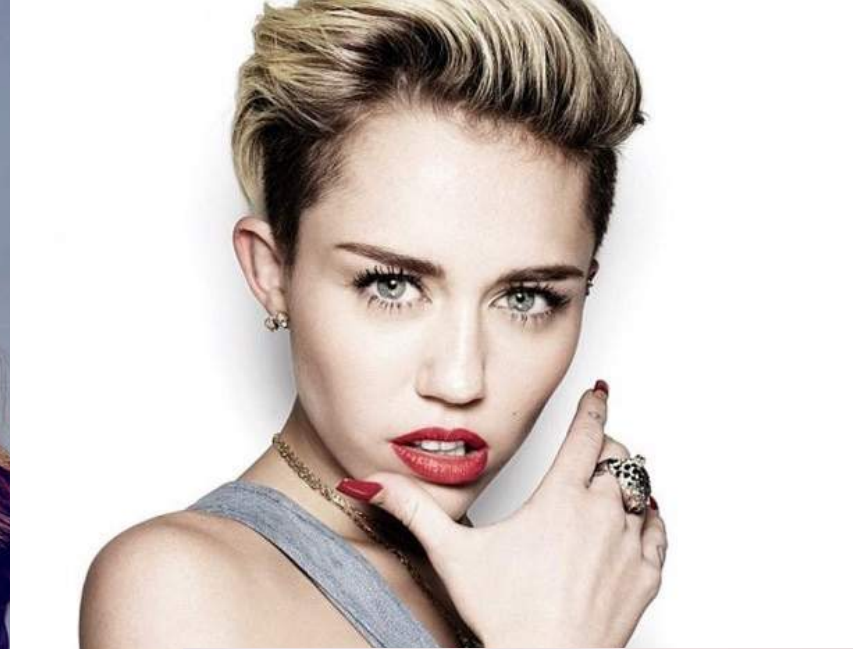
**RIHANNA TO BE SUBJECT OF NEW  
FEATURE LENGTH DOCUMENTARY**

It's about damn time we got a Rihann-umentary

**What Beyoncé Could Learn  
From Ke\$ha: How to  
Actually Humanize a Pop  
Star**

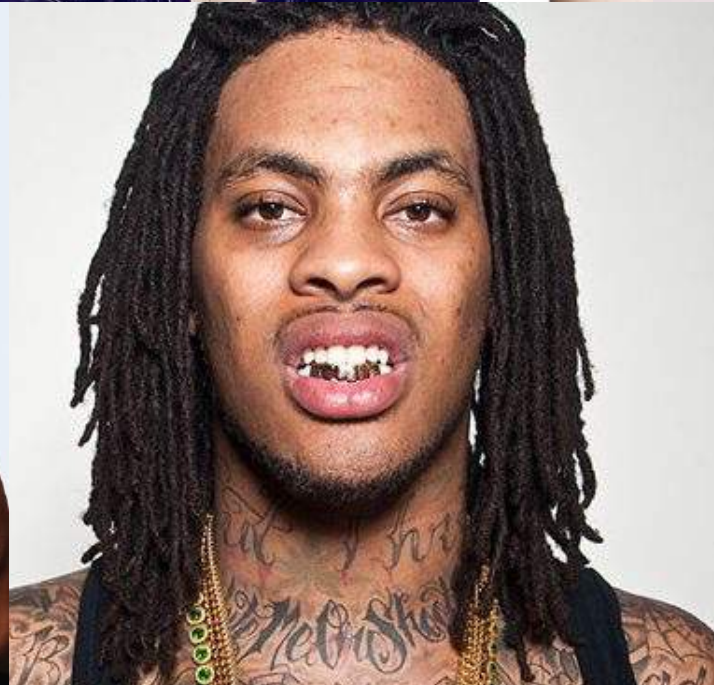
Ke\$ha's new MTV documentary *My Crazy Beautiful Life* shows its subject doing something Beyoncé's video autobiography *Life Is but a Dream* never did: failing.





# POTENTIAL SEASONS

- ◉ Waka Flocka Flame - Pro Wrestler
- ◉ Miley Cyrus - Wedding Planner
- ◉ Von Miller - Farmer
- ◉ Karlie Kloss - Tech Entrepreneur
- ◉ Ciara - Choreographer
- ◉ Seth Green - Astronaut
- ◉ Harry Styles - Chef
- ◉ Kendall Jenner - Photographer





# SHOOTING STYLE

The camera will play the role of an eager observer, moving anybody and anything out of its way to get the closest vantage it can. At times, close ups will move into the extreme and our characters will welcome the lens. This enthusiastic and fervent vantage will create and define integral moments solidifying their need to be preserved.

The characters know that this experience is the chance of a lifetime and want to preserve it. The camera's fluid movement and tight shots will capture "lightning in a bottle moments", while still giving context to the new worlds our characters are inhabiting.





SAMPLE  
SEASON:  
Odell Beckham Jr.







At age 22, a time when most young adults are just beginning their careers, Odell Beckham Jr. legitimized his dominance in the NFL. He broke a whopping 13 records during his sophomore season. Though the world knows him for gorgeous hair and epic one-handed catches, his drive and passion does not rest in the off-season.

In his spare time OBJ has taken his flair off the field to the world of fashion. The world took notice when fashion's deity, Anna Wintour, invited him to sit front row at a Public School show. He then graced the glossy pages of Vogue next to supermodel Jourdan Dunn. He's even recently been spotted lunching with acclaimed designer Stella Jean, though Odell swears his buddy Drake set it up so he could get advice on starting his own line. Oh yeah, he's one of Drake's best friends NBD. These brushes with the rag trade have sparked this young NFL superstar's interest in the fashion world, even wondering if he could hack it?





# SYNOPSIS

On the inaugural season of In Another Life, we'll get an inside look as Odell takes on Paris Fashion week with his three best friends. OBJ and his friends (They call themselves, "The Royals") will immerse themselves (and our cameras) in Paris fashion week. From design to construction to modeling, every area of the industry is fair game.

To guide these four rookies through fashion's Super Bowl is Paris native Lily Rose, daughter of Johnny Depp and fashion starlet. She'll be there at every turn to explain the oddities along the way and introduce the crew to a few of her friends on the inside.

Odell has a passion for fashion, but will he be able to play the part, In Another Life?





# THE ROYALS



- Odell's best friends Jarvis Landry (Miami Dolphins), Jeremy Hill (Cincinnati Bengals) and Brad Wing (NY Giants) are joining him on this expedition to Paris. They were all teammates at LSU and Brad is also Beckham's current teammate.
- Odell, Jarvis, Jeremy, and Brad were part of LSU football's "Royal Family" and they've earned the nickname "The Royals".
- Despite their demanding NFL schedules and geographic constraints, The Royals always find the time to see each other and are inseparable during the off-season (when their training schedule allows of course).
- The trio has been by Odell's side ever since their college days at LSU and they wouldn't miss the opportunity to see Odell pursue his passion for fashion design.



- We meet Odell finishing up some packing. He's on his way out the door, heading to the airport.
- He talks about his style, and his fashion philosophy, "My fashion idol...well that would definitely be myself," he says nonchalantly.
- In between texts and Snapchats, Odell discusses the journey he's about to embark on. He comments on his friendship and why he chose each of these guys to join him; Jarvis Landry, Jeremy Hill, and Brad Wing.
- They meet at the airport, handshakes, hugging and dancing ensues.
- They board a private jet for Paris and are quick to make themselves at home.
- A flight attendant delivers a dossier to Odell, which he announces to his crew. Inside is a tablet with a video greeting from their guide, Lily Rose, and gives the guys a taste of what they (and we) are in for.....
- Everyone wakes up as the sun breaks through the plane windows. They have a quick breakfast and freshen up before arrival.
- Their first "bonjour" off the plane doesn't quite roll off their tongues and ordering coffee proves to be a bit difficult as The Royals fumble with the language barrier.
- After settling into their hotel suite, the crew decides they can't wait any longer to visit the legendary Champs Elysees for the required shopping spree.
- Stepping into every new store poses an opportunity for a photo and the gentlemen's antics begin to garner some attention from passers-by.

# EPISODE 1







# EPISODE 1



- After a disco nap, the boys meet Lily Rose at her favorite outdoor cafe. They pop a bottle of champagne to toast their upcoming journey. They thank Lily Rose for being their guide.
- She asks each one what they are most looking forward to, they all laugh when Jarvis honestly answers, "French girls man, I wanna meet some French girls!"
- There will be plenty of chances for partying Lily Rose says, it's best they get some sleep tonight, they've got an early meeting at the atelier!
- The next morning, the boys wake up jet-lagged but can't be late to their first morning at the atelier. Lily Rose meets Odell and crew outside Stella Jean's showroom. Stella Jean is a break-out designer, and also Giorgio Armani's protege. A former model, she is known for her fresh take on the use of bold patterns she sources from Haitian artisans that influence her exotic aesthetic and her groundbreaking advocacy work in ethical fashion.
- After touring the showroom with Stella Jean, they are escorted back to the where the magic happens. Mounds of fabric fill Stella's atelier, where there are dozens of people running about making tweaks to Stella's garments.
- The room is buzzing because of fashion week deadlines. You'd expect four giant football players would cause more of a disruption!
- Odell asks the head seamstress questions. She tells Odell that the amount of thread used in the garment she is working on is long enough to circle around the perimeter of a football field 5 times!
- The head of the showroom decides to put the boys to work. Watching these burly men thread needles and attempting intricate beadwork is oddly entertaining. Their competitive nature gets the best of them.
- Stella Jean surprises Odell when she tells him she is reserving a special spot for him to walk in her fashion show that is only a week away! And that's not all... Odell has to design the jacket that he is going to wear down the runway. Stella gives him some pointers on design.
- The boys crash back at the hotel as Odell works on his jacket design.
- A long journey lies ahead of the boys - will Odell have what it takes to survive Paris fashion week?



# EPISODE 2

- For some inspiration, Lily Rose takes Odell, Jeremy, and Jarvis to Musee Galliera, Paris' museum of fashion and history. There, they meet Franc Fernandez, who is best known for designing Lady Gaga's meat dress. He breaks down some of France's young, fashion superstars throughout fashion week history. He'll liken Odell to Karl Lagerfeld, who is known for his distinctive hair!
- The Royals meet up with Chicago Bulls' star Joakim Noah, a Paris native who shows them around his favorite neighborhood and his childhood playground. They stop to shoot hoops with some school kids.
- Nighttime falls and Lily Rose has arranged for a classic 10-course meal showcasing the finest of french cuisine. To make Jarvis's wish come true, they're joined by some of her most fabulous girlfriends who also work in the fashion industry. No pressure to eat the snail properly boys!
- After dinner, Odell suggests he choose the next venue. Last time OBJ was in Paris was with Drake - and he knows just the spot where the boys can go dance and blow off some steam.
- The Royals and the ladies have an epic dance club night at Paris hot spot Silencio. Odell is not shy on the dance floor as he teaches Lily Rose's friends how to do the Whip/Nae Nae. Jarvis is hamming it up for Lily Rose's model friends, as he dances with every girl in the group.
- The boys leave the club (and the ladies) and hop into a cab just as the sun is coming up beyond the Eiffel Tower. They reflect on their friendship and acknowledge how lucky they are.





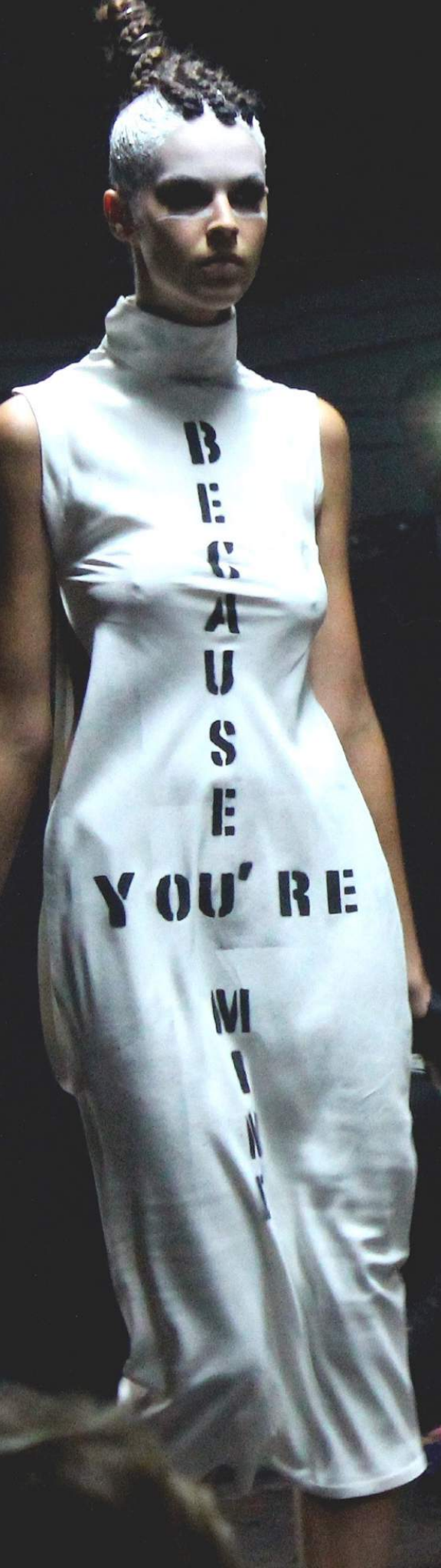
# EPISODE 2

- The next day, Odell meets with Stella Jean to show her his jacket design. They discuss the design and make some final tweaks. Stella Jean is impressed by Odell's work!
- Lily Rose meets up with the boys for lunch at famous restaurant, Cafe de la Paix. She informs them that she has another surprise lesson in store for Odell.
- Lily Rose brings them to the Rue de Passy, a busy shopping area in the heart of Paris, known for its classic and chic storefronts. She tells Odell that before he steps foot on a runway, he has to learn how to strut on the catwalk.
- After Lily Rose shows Odell how it's done, she grabs a camera out of her bag and hands it to Jarvis to take photos as Odell practices his model walk on one of the busiest streets in the city. Hilarity ensues as Jarvis and the boys take turns playing photographer as Odell uses the sidewalk as a runway.
- The boys get back to the hotel and put on their own fashion show as they figure out what to wear to the party Lily Rose is taking them to tonight. The who's who of the fashion world will be there. No pressure!
- The party is a blast as the boys make many new friends and Odell makes new potential business contacts. So many incredible outfits and The Royals fit right in. Lily Rose introduces Odell to her friend, new up and coming designer Simon Porte Jacquemus. Simon tells Odell that he's having a small fashion show tomorrow and that he would love the Royals to come. The boys, Simon, and Lily Rose head to the after party.
- The crew is excited to attend their first fashion show in Paris tomorrow but wonder if there are different rules than in America. They'll have to check with Lily Rose in the morning.





# EPISODE 3



- What a night! The boys lounge around the suite in the morning recounting the night's highlights and tease Jarvis about his love for ladies. We see flashbacks of their epic night.
- So as not to slack too much while living another life, Odell, Jarvis, and Jeremy travel to the Parc des Princes, one of the largest and oldest stadiums in Paris. There they meet Anthony Mahoungou, a Paris native and wide receiver for Purdue, to run some routes and toss around a football to take a break from the fashion world. Anthony talks to the boys about what it's like to be in the NFL and what they miss about their college days.
- The boys head to Stella's atelier so Odell can pick out the fabric for his jacket. The Royals get really into this process as they start envisioning what they would want to wear and joke with OBJ that he'll have to make an entire line inspired by his football friends. It's not long till they've drawn up a plan!
- The Royals are on their way home when they spot a tour guide leading the group around the city. They sneak in and make some fast friends as they get an education on the history of Paris.
- Night falls as the boys go out on the town to see famous French rap group Sexion d'Assaut. The night gets away from them when the boys go backstage and hang with the group and their most beautiful fans.
- Odell has an early wake-up call the next morning. It is the night of their first Paris fashion show. Simon Porte Jacquemus' underground fashion show is one of the most anticipated this year, and all the paparazzi will be there. They have to look fly.
- The boys arrive at the warehouse where the fashion show will take place. They pop backstage to say hello and quickly are separated in the chaos. The Royals decide to take their seats.
- Odell is nervous just sitting in the audience, the energy is infectious! How will he feel tomorrow when the pressure is really on?
- After an amazing show, the boys discussed how much work must go into the 8 minute show!
- The boys go back stage to celebrate with Simon. They pop some bottles and celebrate Simon's success.
- Tomorrow is game day! Odell will walk the runway, in a creation he designed! Will Odell nail his big runway debut?





# EPISODE 4



- Odell meets with Stella bright and early for a fitting at her studio. It's the first time Odell sees his design in person and he's so excited by his creation.
- The boys meet up with Lily Rose and her friends. The group goes to the Jardin des Tuileries gardens. The boys think this is just a fun outing, but Lily Rose quickly informs them that in order to improve their drawing chops, the Royals will have to sketch the ladies modeling. The boys laugh but quickly get serious as Odell needs to learn how to properly sketch in order to become a designer.
- The crew grabs a drink as the models give Odell pointers on how not to trip and fall on the runway.
- The boys head back to the hotel and take the night off. Odell needs his beauty sleep for the big day tomorrow!
- It's the morning of the big show and Odell meets Stella early for one final fitting. Stella stresses how hard it is to get into a show and the thousands of hours it takes to prepare for one - Odell is experiencing just a small taste of a highly competitive world.
- Odell returns to the hotel to find his boys have ordered room service and there's a feast there waiting for him.
- Odell goes through a focused prep routine at his hotel. He's methodical like that, before games. And this is game day.





# EPISODE 4

- Odell arrives hours before game time, but already there are dozens of people backstage. So much anxious energy! Odell begins to get nervous as he looks around the vast backstage area. Clouds of hairspray, clothing racks filled with designer duds, dozens of people dressed in all black yelling into walkie talkies... and of course, hundreds of gorgeous women everywhere you turn.
- Lily Rose suddenly appears by Odell's side. She takes him on a backstage tour and introduces him to designers and models along the way. He stays with Lily Rose as she's getting her hair and make-up done, asking tons of questions.
- It's finally time to get into the hair and make-up chair himself. Odell tries to remain calm and collected as they begin to touch his hair. They better not mess up his signature look! He asks the French hair stylist if she uses Head & Shoulders, she looks back at him as though he were an alien. He laughs and shows off his signature smile.
- Odell gets into his outfit as he prepares to strut on the runway. Jarvis, Brad and Jeremy are anxiously waiting for him to step out on stage. The lights dim. Showtime. We see the models begin to take the stage.
- Odell walks onstage and begins to strut with confidence. At the end of the runway, he does a touchdown dance. The crowd loves it. We see Jarvis, Brad and Jeremy proudly give OBJ a standing ovation.
- Odell walks off-stage, beads of sweat on his brow. The pre-game jitters are nothing compared to this!
- Odell hugs Stella Jean and they both congratulate each other on a job well-done. Lily Rose and The Royals have a bottle of champagne waiting in the back to celebrate Odell's accomplishment.
- The Royals say their goodbyes and before they know it they are on a plane back to the states. Odell is emailing with his manager about all of the design ideas he has and can't wait to put into production. Maybe Odell will even start his own fashion line... in the off-season, of course.







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